

Is the Third One a Charm?

A Look at CoB Google Scholar Cites by Third-Best Source

Several reports here at USMNEWS.net have examined Google Scholar cites scores for CoB faculty. These have generally aggregated all of each faculty's GS cites and ranked the CoB's faculty from first to last on the basis of an aggregate score. Like previous reports, this report ranks CoB faculty, from first to last, based on GS cites. However, it does so using only GS cites counts from each faculty's third-best publication (i.e., each faculty's third most heavily-cited paper). As such, this report is a follow-up to "Cites & Sounds" and "Second Best." Table 1 below provides the new ranking, along with the year and outlet contributing the cites for each CoB faculty.

Table 1
Google Scholar Cites in the CoB: Totals from #3 Sources

Rank	Name	GS Cites	Source	Year
1	Doty, Harold	278	<i>Academy of Management Review</i>	1994
2	Davis, Donna	38	<i>Int J of Physical Distribution & Logistics</i>	2002
3	Nail, Lance	20	unpublished paper	2000
	Hsieh, Chang-Tseh	20	<i>Industrial Management & Data Systems</i>	2004
5	Lindley, James	15	<i>Southern Economic Journal</i>	1992
6	Becker, Cherylynn	12	<i>Journal of Hospitality & Tourism Research</i>	1999
6	Marvasti, Akbar	12	<i>Int Journal of the Economics of Business</i>	2000
8	Topping, Sharon	11	<i>Health Care Management Review</i>	1999
8	Wittmann, Michael	11	<i>Journal of Personal Selling & Sales Mgt</i>	2006
10	Klinedinst, Mark	8	<i>Journal of Economic Issues</i>	1994
	Nissan, Edward	8	<i>Southern Economic Journal</i>	1995
12	Lai, Fujun	7	<i>Int Journal of Production Research</i>	2002
13	Clark, John	6	<i>J of Academy of Marketing Science</i>	2005
	Green, Trellis	6	<i>Ecological Economics</i>	2003
	Niroomand, Farhang	6	<i>Applied Economics</i>	1998
16	DePree, Marc	5	<i>Abacus</i>	1989
	Duhon, David	5	<i>Public Personnel Management</i>	1993
	Peyrefitte, Joseph	5	<i>Strategic Organization</i>	2003
19	Clark, Stanley	4	<i>Journal of Applied Business Research</i>	2004
	Jordan, Charles	4	<i>Journal of Applied Business Research</i>	1998
	Laatsch, Francis	4	<i>Quarterly Rev of Economics & Finance</i>	2003
	Sequeira, Jennifer	4	<i>Ethnic Entrepreneurship</i>	2004
23	Burgess, Brigitte	3	<i>J of Fashion Marketing & Management</i>	2003
	Chen, Kuo Lane	3	<i>Human Systems Management</i>	2001
	Dakhli, Sami	3	<i>Public Choice</i>	2006
	Hansen, John	3	<i>Journal of Business Logistics</i>	2006
	LaFleur, Elizabeth	3	<i>Retail & Marketing Channels</i>	1989
	Malik, Farooq	3	<i>Canadian Journal of Economics</i>	2005
	Monchuk, Daniel	3	unpublished paper	2004
30	George, Babu	2	<i>DeeCee J of Organization & Management</i>	2004
	Gunther, William	2	<i>Tourism Recreation Research</i>	1994
	Price, Catherine	2	<i>AMA Guide for Meeting/Event Planners</i>	1989
	Zantow, Kenneth	2	<i>Journal of American College Health</i>	2005
34	Bonaparte, Yosef	1	unpublished paper	2007
	Carter, George	1	<i>Rev of Urban & Regional Dev Studies</i>	1998
34	King, Ernest	1	<i>Journal of Business Ethics</i>	1992
	Lunsford, Dale	1	<i>Teaching Business Ethics</i>	2000

			<i>Acad of Acc & Fin Studies Journal</i>	1997
	Smith, Robert	1		
39	Anderson, Mary	0		
	Andrews, Melinda	0		
	Becton, Bret	0		
	Blettner, Daniela	0		
	Bradley, Greg	0		
	Collins, Brian	0		
	Cumbie, Barry	0		
	Drake, Erin	0		
	Foster, Jamye	0		
	Gade, Michael	0		
	Gevrek, Deniz	0		
	Gibbs, SherRhonda	0		
	Goodwin, Kimberly	0		
	Henderson, James	0		
	Hood, Matthew	0		
	Jackson, Steven	0		
	Jiao, Feng	0		
39	Lambert, John	0		
	Lay, Marsha	0		
	Magruder, James	0		
	Parker, Paula Diane	0		
	Pate, Gwen	0		
	Paster, David	0		
	Pollitte, Wesley	0		
	Posey, Roderick	0		
	Shi, Weihua	0		
	Smith, William	0		
	Wolf, Marco	0		
	Yaoyuneyong, Gallayanee	0		

Notes: The yellow highlighted entries represent the CoB's professorship holders. The blue frames depict the leaders in each of the CoB's academic disciplines -- i.e., accounting, business law, economics, fashion merchandising, finance, international business, management, management information systems, marketing, and tourism management.

There are a number of interesting results in Table 1 above. Some of these are:

- There is a 29-way tie for 39th place, all at 0 cites. This means that fully 43.3% of CoB faculty do not have a third paper that has garnered any GS cites. This is up from the 32.8% of CoB faculty who do not have a cite to any paper.
- When going from the second most highly-cited paper to the third most highly-cited paper, Marc DePree has pulled the top spot in ACC away from Charles Jordan. In economics, Akbar Marvasti has taken the top spot away from George Carter, Mark Klinedinst, and Edward Nissan. In TM, Cherylynn Becker now holds the top spot by herself.
- Not only is associate professor of *finance* John Clark's third-best paper is in *marketing*, as were his best and second-best. This is absolutely amazing.
- Interestingly, only one of the CoB's *distinguished professors* falls in the top 5.
- Both James Lindley (FIN) and Sharon Topping (MGT) continue to reside amongst the top 10, representing a skillful tandem.

The next installment in this tournament-like series will focus on GS citations to each CoB faculty's fourth-best research paper. It will be interesting to see who stays out of the "0 cites pool." Till next time.